

**STUDENT ESSAY COMPETITION ON INCLUSIVE BUSINESS
UNDER PROJECT № 22-2016 "INCLUSIVE BUSINESS – A TOOL FOR POVERTY
REDUCTION AND SOCIAL INCLUSION" FUNDED BY THE STATE SUBSIDY FOR
SCIENTIFIC WORK INTRINSIC TO D. A. TSENOV ACADEMY OF ECONOMICS, PURSUANT
TO ORDER № 3/27.11.2015 Г.**

TOPICS:

1. Inclusive business and sustainable development
2. Inclusive business and poverty reduction
3. Marketing and distribution channels for inclusive businesses
4. Social entrepreneurship and inclusive business
5. Non-for-profit organizations and inclusive development
6. Supply chain, fair trade and inclusive business
7. Gender equality, work place diversity and inclusive business
8. Inclusive business and talent recruitment and development
9. Responsible leadership and inclusive business
10. Globalization, cultural diversity and inclusive business
11. Inclusive business and innovation
12. What makes an inclusive business unique and distinctive?
13. If you were to develop your own definition of an inclusive business, what would it be? What is unique about your definition?
14. How could an inclusive business help with the current refugee crisis in Europe?
15. What ideas do you have for a new inclusive business in your country?

PARTICIPATION IN THE COMPETITION:

The international competition is open to students studying in the Bachelor and Master degree in economics, business and management and related fields.

COMPETITION GUIDELINES:

Length of the essay – up to 3600 characters or 2 standard pages (A4, TNR14 pt, 1.5 lines). The deadline for submitting essays at is **30 SEPTEMBER 2016**.

Each author can participate with one essay only. Authors should indicate their names and surnames, university, major, course, faculty number and address for feedback.

The essays will be judged by a jury of faculty from the D. A. Tsenov Academy of Economics – Svishtov and from international universities involved in the project. The authors if selected will receive certificates of participation and their essays will be published on CD with an ISBN.

OFFICIAL LANGUAGES:

Bulgarian and English

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